

## Nutritek

Over are the days of worrying about the stuff you're putting on to keep mosquitoes away also keeping the fish away. All natural and deet free, **Nutri Shield** is 100 percent safe yet a very effective insect repellent. It even has an undetectable garlic base that is actually said to attract fish; so not only do you not need to be concerned with contaminating your bait with the formula, it can actually improve your fishing.

■ [www.nutritekinc.com](http://www.nutritekinc.com);  
309-274-2848



## PJ's Lures

Designed for fishing rocks and debris, the **Bass Extractor** has a football head and is available in both 1/8- and 3/16-ounce sizes.

■ [www.pjlures.com](http://www.pjlures.com); 417-546-4522



## Case Plastics

Case's 10-inch **Snake** can be fished on top, similar to a topwater frog, or on a Texas or Carolina rig.

■ [www.caseplastics.com](http://www.caseplastics.com); 434-374-0335

## Bagley

The **Shaky Head Jig** has a flat-eye hook and unique collar on the shank of the hook below the head to keep soft plastics in place. ■ [www.bagleybait.com](http://www.bagleybait.com);  
239-693-7070



## Lipper Tools

The company's new **EconoLipper** gives retailers a less expensive option for the cost-conscious angler. The tool weighs fish up to 15 pounds, has an adjustable wrist wrap, a nonslip grip and stainless steel jaws. ■ [www.lippertools.com](http://www.lippertools.com); 954-979-5999



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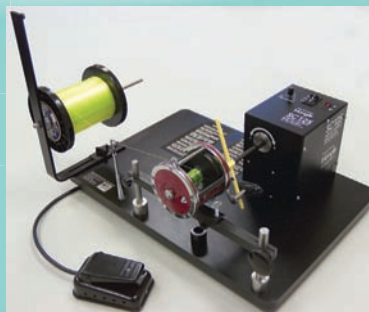
Other cable and electric steering models available.

For more information, visit:  
[www.re-actionsystem.com](http://www.re-actionsystem.com)



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